

# App Christmas 2025

Park gets new digital products and a new Agent app for 2025! Find out more inside



Park  
Christmas  
Savings

Tap your way to a  
**Purple Christmas!**



# Welcome, Early Birds to **Christmas planning with Park!**

You can say 'stuff the Christmas stress!' when you start planning, budgeting and shopping with Park. And brand new for 2025 are our secure and simple digital gift cards – so it's never been easier to get organised for Christmas. There are more brands to shop with than ever before, so join today and you'll be hugging your future-self next Christmas!

**New  
gift cards**

**New  
retailers**



Our Purple Card is the best Christmas card you'll ever get, with a **NEW** digital version launching for 2025!

**Shop online or in-store with more than 140 brands from your smartphone's wallet**

## Join Park today for a **'Tappy' Christmas 2025!**

**Let's be social**



ParkChristmasSavings getpark.co.uk

# How Park Works



## 1 Set your goal

Choose your budget for Christmas 2025. Start small if you're new to Park.



## 2 Choose your gift cards

Place your order for gift cards, digital gift cards or hampers from our catalogue or on our website.



## 3 Save your way

Pay in as little and often as you like, in the way that suits you.



## 4 Stress-free shopping!

We'll send your gift cards and vouchers to you for the best shopping spree of the year - all paid for in advance!

# Flexible Planning

You're in control, so save how it suits you!  
Everything you put into your plan will make  
Christmas 2025 a walk in the Park...

Proud member 

Meaning your savings are safe with us

## Save small, or cover it all

Save for part or all of Christmas, you'll be glad of every £10 saved!

## No plan is ever fixed

Reduce or increase your order at any time, without charge.

## Pay in when it suits you

We're your Christmas Savings Club, not your energy provider. Only you know what you can afford to save!

## Pay in how it suits you

				
Online at getpark.co.uk	Direct Debit	At a PayPoint store	Automated Payment Phone Line	At a Post Office

# Our best-ever gift card is better than ever!

## Purple Card

Exclusive to Park, the chip-and-PIN Purple Card can be spent with over 140 retail favourites, online and in store – with NO extra charges!



£50 The Purple Gift Card  
Code 5506

£200 The Purple Gift Card  
Code 5508

£400 The Purple Gift Card  
Code 5510

£100 The Purple Gift Card  
Code 5507

£300 The Purple Gift Card  
Code 5509

The Purple Card and Purple Digital Card are issued by Park Card Services Limited pursuant to a licence from Mastercard Europe SA. Park Card Services Limited is Authorised and Regulated by the Financial Conduct Authority to issue electronic money. (FRN: 900016). Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard Europe SA. The Purple Card and Purple Digital Card are regulated by the Financial Conduct Authority and as such we may need to complete an electronic identity check. We run electronic identity checks to comply with the Money Laundering Regulations.

## Purple Digital

**BRAND NEW for 2025** – the Purple Card has gone digital! It gives you the same great online or in-store shopping experience, but with more security, more convenience...and faster delivery by email to you, too! Just add it to your smartphone wallet.

**Shop smart**  
Check your card balance easily out-and-about

**Shop faster**  
Sent to your inbox to get shopping straight away

**Shop secure**  
Cards are stored safely in your smartphone's wallet

**Shop green**  
Be eco-friendly and use less plastic

**Gift easy**  
Easy to gift to friends and family

**Shop easy**  
Just tap and go... and never lose a card again!



£25 The Purple Digital Gift Card  
Code 2664

£200 The Purple Digital Gift Card  
Code 2667

£325 The Purple Digital Gift Card  
Code 2662

£50 The Purple Digital Gift Card  
Code 2665

£250 The Purple Digital Gift Card  
Code 2661

£350 The Purple Digital Gift Card  
Code 2663

£100 The Purple Digital Gift Card  
Code 2666

£300 The Purple Digital Gift Card  
Code 2668

£400 The Purple Digital Gift Card  
Code 2669

# Over 140 fantastic brands online and on the high street!




(All brands correct at time of going to press)

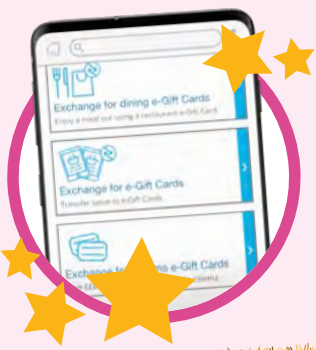

## Spend your Purple Card or Purple Digital Card at a huge range of brands

(and new brands are added throughout the year!)

### How do I order Digital Gift Cards?

- 1 Place your order as usual
- 2 Check the email address on your account is correct
- 3 Pay off your order, bit by bit throughout the year
- 4 We will email your digital gift card to download





# More brands than EVER before...

## Your Purple Card and Purple Digital Card - really is the gift that keeps on giving

When you manage your physical or digital card on Love2shop.co.uk, you can exchange it for other e-gift cards to shop at even more places...

### Exchange at love2shop.co.uk

Powered by Mastercard



### Exchange for supermarket e-gift cards \*



\* 5% fee applies

# Exchange your Purple Card online!



### Step 1

Visit Love2shop.co.uk and register your card



### Step 2

Go to 'Buy e-Gift Cards' and browse all the additional retailers



### Step 3

Choose the retailer you want and click 'Exchange'



### Step 4

You'll receive your new e-Gift Card by email and how to use it!

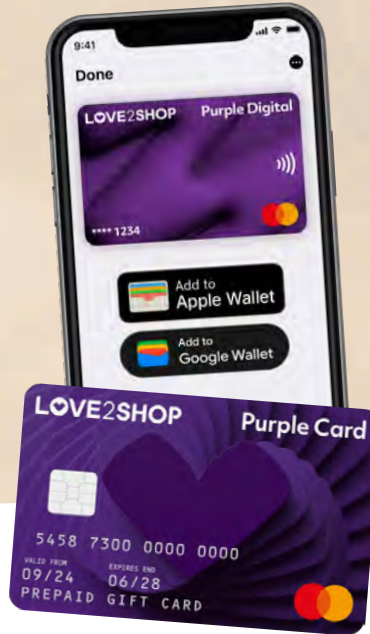


# Choose your Purple Card Experience

## Days Out

The Purple Card is more than just a super-powerful shopping card. It's an amazing card that gives families many options to plan days out together.

From theme parks to spa sessions, gourmet tasting experiences to driving days, and even more adventurous pursuits like skydiving, there's something for everyone.



## Dine Out

You already know that the Purple Card is an amazing Christmas shopping card, but did you know it's also your ticket to wonderful dining out experiences?

No matter your taste, or budget, there are over 3,000 incredible restaurants, pubs & bistros to choose from.

See full list of brands on our website

RED LETTER DAYS

SEALIFE

LOVE theatre

iFLY  
INDOOR SKYDIVING

LEGO  
WINDSOR RESORT



TOBY  
CARVERY  
HOME OF  
THE ROAST

MARSTON'S

Nando's

Harvester

# Love2shop Gift Card

Shop at many of your favourite High Street Brands



**80+ retailers**  
with the UK's  
best-loved gift card

£10 Love2shop Gift Card  
Code 5519

£25 Love2shop Gift Card  
Code 5372

£50 Love2shop Gift Card  
Code 5373

£100 Love2shop Gift Card  
Code 5374

£150 Love2shop Gift Card  
Code 5375

£200 Love2shop Gift Card  
Code 5376

£250 Love2shop Gift Card  
Code 5377

£300 Love2shop Gift Card  
Code 5378

£350 Love2shop Gift Card  
Code 5379

£400 Love2shop Gift Card  
Code 3639

# Exchange

your Love2shop card for an e-gift card!

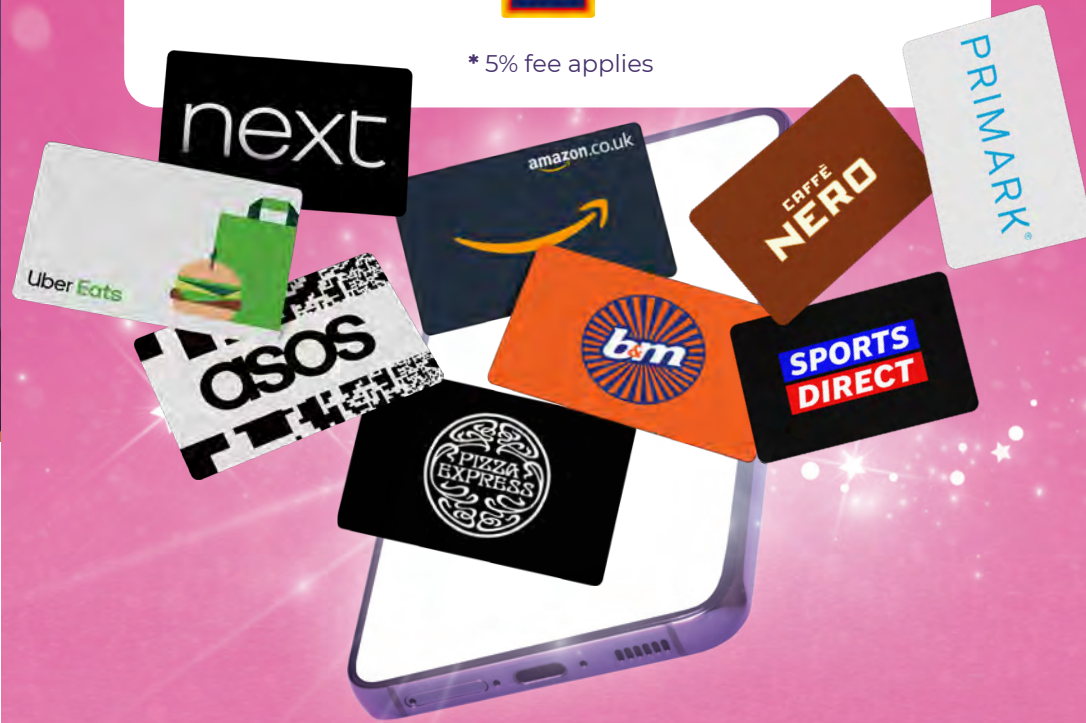
Get more from your Love2shop Gift Card when you exchange it for an e-Gift Card to shop with all these brands and many others, too.



Go to [Love2shop.co.uk](http://Love2shop.co.uk) to activate your card and click 'Exchange'.

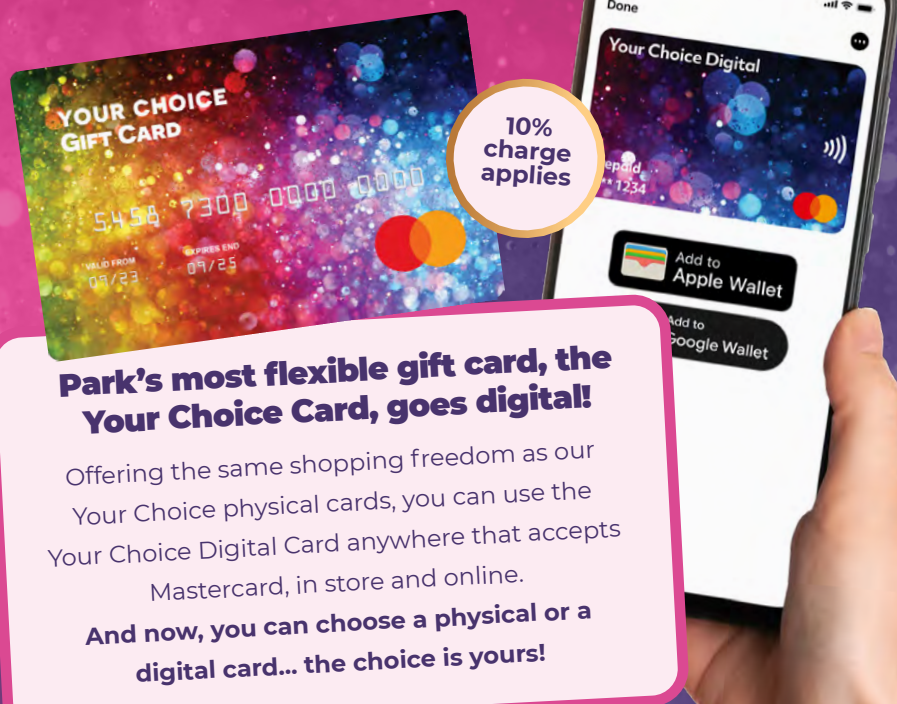


\* 5% fee applies





**Want Shopping Freedom?  
Now, Your Choice is  
better than ever...**



**Park's most flexible gift card, the  
Your Choice Card, goes digital!**

Offering the same shopping freedom as our  
Your Choice physical cards, you can use the  
Your Choice Digital Card anywhere that accepts  
Mastercard, in store and online.

**And now, you can choose a physical or a  
digital card... the choice is yours!**

£25 Your Choice Gift Card  
**Code 5890**

£300 Your Choice Gift Card  
**Code 5895**

£150 Your Choice Digital Gift Card  
**Code 2676**

£50 Your Choice Gift Card  
**Code 5892**

£400 Your Choice Gift Card  
**Code 3684**

£200 Your Choice Digital Gift Card  
**Code 2674**

£100 Your Choice Gift Card  
**Code 5893**

£25 Your Choice Digital Gift Card  
**Code 2671**

£300 Your Choice Digital Gift Card  
**Code 2675**

£150 Your Choice Gift Card  
**Code 5923**

£50 Your Choice Digital Gift Card  
**Code 2672**

£400 Your Choice Digital Gift Card  
**Code 2670**

£200 Your Choice Gift Card  
**Code 5894**

£100 Your Choice Digital Gift Card  
**Code 2673**

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**The Purple Gift Card  
/ Amazon Combi**

**For unbeatable choice  
when you're shopping  
for Christmas gifts**

Also available as a digital combi.  
Never lose a card again!



**Your Choice Combi  
with Purple Card**

**Spending  
power of two**

Choose our new digital combi and add  
cards to your smartphone wallet!



£150 Purple Card / £50 Amazon Gift Card  
**Code 7449**

£150 Purple Digital / £50 Amazon Digital  
**Code 2680**

£250 Purple Card / £50 Amazon Gift Card  
**Code 7450**

£250 Purple Digital / £50 Amazon Digital  
**Code 2681**

£300 Purple Card / £100 Amazon Gift Card  
**Code 7451**

£300 Purple Digital / £100 Amazon Digital  
**Code 2682**

£350 Purple Card / £150 Amazon Gift Card  
**Code 7452**

£350 Purple Digital / £150 Amazon Digital  
**Code 2683**

£250 Purple Card / £50 Your Choice Gift Card  
**Code 7446**

£250 Purple Digital / £50 Your Choice Digital Gift Card  
**Code 2677**

£325 Purple Card / £75 Your Choice Gift Card  
**Code 7447**

£325 Purple Digital / £75 Your Choice Digital Gift Card  
**Code 2678**

£400 Purple Card / £100 Your Choice Gift Card  
**Code 7448**

£400 Purple Digital / £100 Your Choice Digital Gift Card  
**Code 2679**

# Park's Gift Hampers

*Full of Christmas joy!*

Whether you want to wow them with an extra special surprise or indulge in a little luxury for yourself, Park's range of fantastic gift hampers offer treats for everyone!

For the full item list for all hampers go to [getpark.co.uk](http://getpark.co.uk)



The Purple Gift Hamper with Wine



The Chocolate Delight Gift Hamper



The Park Christmas Eve Box



The Purple Sparkle Gift Hamper



The Purple Gift Hamper

£40 Chocolate Delight Gift Hamper  
Code 5473

£40 Park Christmas Eve Box  
Code 5474

£55 Purple Gift Hamper  
Code 5475

£60 Purple Gift Hamper With Wine  
Code 5476

£80 Purple Sparkle Gift Hamper  
Code 5477

# Thank you for being a Park Agent!

This year, you've helped over 100,000 friends and family save for a truly magical Christmas!

By building your own Park Communities, you've made it easier for everyone to save for a debt-free Christmas!

Now, get ready for an exciting year ahead! We've added some fantastic new brands you've been asking for, including Smyths. We're also thrilled to announce that the Purple Card and Your Choice Card are now available digitally, making it even easier for you and your customers to shop straight from their smartphones.

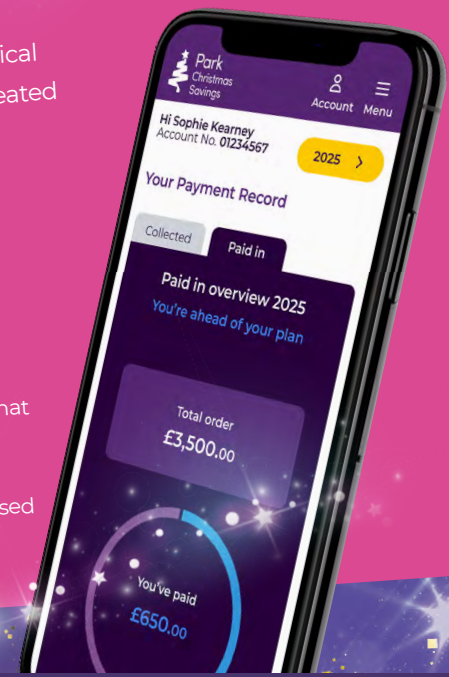


## But that's not all – 2025 is bringing you the brand-new Park Agent App!

We know how much effort you put into running a successful Park agency to make Christmas truly magical for your customers. To make your job easier, we've created this app just for you – say goodbye to those messy spreadsheets. **Whoo hoo!**

**With the new Park Agent App, you'll be able to:**

- Track all customer payments
- View each customer's progress at a glance
- Monitor what you've collected from customers and what you've paid in
- Share the digital catalogue with your customers
- Log which payment methods your customers have used
- Customer care is just a click away



# Celebrating and Supporting Park Agents

At Park, we know that our Agents are the heart and soul of what we do. Your dedication helps families save for a magical Christmas, and we're here to celebrate and support you every step of the way. From special awards to fun-filled events and a team of Super Agents ready to assist, we're committed to making your experience as rewarding and enjoyable as possible.

**Let's make 2025 a year to remember together!**



## Agent Awards 2024

### Rewarding You for All You Do!

Every year, we say thank you to our incredible Agents by giving out over £30,000 in Agent Awards! Our Awards dinner is a night of fun, laughter, and a few dance moves as we celebrate our top Agents. It's a chance to unwind, enjoy, and meet with fellow Agents.

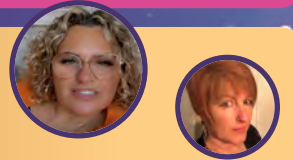


### You mean a lot to us!

In 2025, we're hosting a series of Agent Celebration Days to show our appreciation for all you do. Every other month, we'll randomly select an Agent (plus a guest) to join us at Park's Head Office for a special day. Enjoy a delicious lunch on us, meet the team, and leave with some special goodies!



### Meet Our Super Agents!



Need a little extra support? Our team of 25 Super Agents is here to help! Whether you're looking for product advice, tips for getting more people to save with you, help with admin, or just a friendly chat, our Super Agents have got you covered.



Say hello to your regional Super Agent and join their Facebook communities here [agents.getpark.co.uk/super-agents](https://agents.getpark.co.uk/super-agents) They're here to make your Park journey even better!



## Parklife

### The 'Early Bird' Agent Community

Our Parklife group on Facebook is where Park Agents share top tips on managing customers, get the latest news about new products and retailers, access to exclusive Agent competitions and events – come and join and don't be a stranger!!



Go to Facebook and search **Parklife**, all you need is your account number to join



# Sainsbury's

## Christmas sorted



- Get everything you need for Christmas at Sainsbury's. From festive food and drink, to Tu fashion, homewares, electricals and books - not forgetting Christmas cards and wrap!
- Use your Sainsbury's Gift Card at over 1400 stores nationwide
- Earn valuable nectar points while you shop

**£50** Sainsbury's Gift Card (item code: 5936)

**£100** Sainsbury's Gift Card (item code: 5937)

# a CHRISTMAS TO SPROUT ABOUT

With a choice from over 30,000 great value items, you can make the festive season more affordable with ASDA Combis!

£300 COMBI		£400 COMBI		£500 COMBI	
£50	Asda Gift Card+	£75	Asda Gift Card+	£100	Asda Gift Card+
£250	Purple Card	£325	Purple Card	£400	Purple Card
	CODE 7456		CODE 7457		CODE 7458
TOTAL = £300		TOTAL = £400		TOTAL = £500	

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## Love PERI-PERI?

There's a Gift Card for that!

**£25** Nandos Gift Card  
Code 5531

**£50** Nandos Gift Card  
Code 5532



See our full range online at [www.getpark.co.uk](http://www.getpark.co.uk)





## Treating the family just got more rewarding.

You can use Tesco Gift Cards in over 3,000 Tesco stores and spend on everything from groceries to gadgets, clothing to toys.



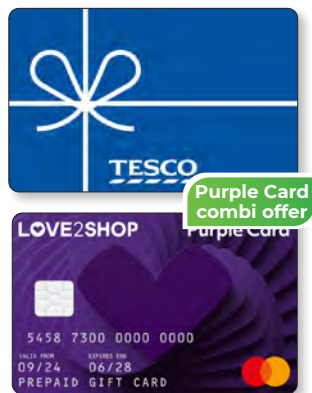
Every time you pay with your gift card, you can earn Clubcard points too.

### Tesco and Purple Card combis

**£300** £250 Purple Card & £50 Tesco Gift Card Code 7453

**£400** £325 Purple Card & £75 Tesco Gift Card Code 7454

**£500** £400 Purple Card & £100 Tesco Gift Card Code 7455



With the Purple Card you can shop 'til you drop. It's available to use at a huge range of major high street retailers, where you'll find everything to make your loved ones smile.

Visit [www.getpark.co.uk](http://www.getpark.co.uk) to find out where you can spend the Purple Card.

Treat this card like cash, lost or stolen cards cannot be replaced. Redeem at any UK Tesco store. Excludes purchases from Tesco Petrol Stations. You can check your available balance online at [tescogiftcards.com](http://tescogiftcards.com), at any Tesco store or by calling 03450 757 757. Tesco's change of mind policy does not apply to gift cards. If you change your mind, they cannot be returned for a refund. Your legal rights are not affected. The card and balance will expire five years from purchase or last card use. Damaged, altered or cancelled cards will not be accepted. This gift card cannot be used to purchase another Tesco gift card or other gift cards sold in Tesco stores or online at [tescogiftcards.com](http://tescogiftcards.com). The Purple Card is issued by Park Card Services Limited pursuant to a licence from Mastercard Europe SA. Park Card Services Limited is Authorised and Regulated by the Financial Conduct Authority to issue electronic money. (FRN: 900016). Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard Europe SA. The Purple Card is regulated by the Financial Conduct Authority and as such we may need to complete an electronic identity check. We run electronic identity checks to comply with the Money Laundering Regulations.

### Get Christmas wrapped up with an M&S Gift Card

From irresistible food to beautifully stylish fashion and gifts for all the family, with an M&S Gift Card you'll have it all covered.

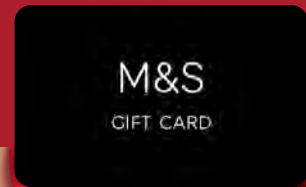


**£50 M&S Gift Card**  
Code 5883

**£100 M&S Gift Card**  
Code 5180

**£200 M&S Gift Card**  
Code 5181

**£300 M&S Gift Card**  
Code 5182





# GET THE ULTIMATE GIFT CARD

Perfect for everyone who loves all the latest and greatest branded street style, from the best brands around. You can spend them on 1000s of JD exclusives too. Official stockists of top brands like adidas Originals, Nike, Converse, Mckenzie, Lacoste, Ellesse, Supply & Demand, Fred Perry and The North Face

**£25**  
GIFT CARD  
CODE: 5641

**£50**  
GIFT CARD  
CODE: 5642

**£100**  
GIFT CARD  
CODE: 5643

**SPEND IN STORE AND ONLINE AT ALL 5 JD RETAILERS**



Ultimate  
Outdoors



Blacks



millets



Outdoors

## LOVE2SHOP HOLIDAYS



When you're ready to book, our travel experts will find you the best deal from over 150 tour operators.



£100 Holiday Card  
Code 5828

£450 Holiday Card  
Code 5829

£900 Holiday Card  
Code 5830

### Save for your dream getaway with our holiday gift card

The Love2shop Holiday Gift Card lets you spread the cost of anything from a weekend away to an all-inclusive family holiday. You'll make amazing memories on a city break, beach holiday, cruise, ski trip or wherever takes your fancy. All you need is spending money! They make great gifts too.

All holidays are booked through our specialist travel team at Love2shop Holidays. Full details will be sent with your card.

## GIVE THE GIFT OF



Affordable choices for everyone: from great quality everyday essentials to stand-out style across womens, mens, kids, beauty, homeware and accessories. Why not give the Gift of Primark this Christmas?

£50 Gift Card Code 5960

£100 Gift Card Code 5961

£150 Gift Card Code 5962

**SPORTS  
DIRECT**

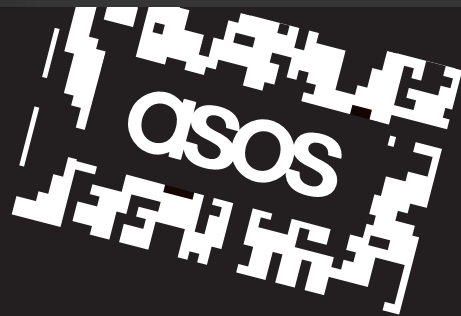
**GIFT CARD**  
**£25** CODE: 5654

**SPORT  
STARTS  
HERE**



AVAILABLE TO SPEND  
STORES · ONLINE · APP

**Make this  
Christmas a  
stylish one!**



You probably know someone who loves to shop at ASOS - whether you've heard them say it or not. With more than 850 brands on-site — like Nike, The North Face, Polo Ralph Lauren, Topshop and more - we've seriously got something for everyone. Plus, we've got hundreds of new drops every day, from clothes and trainers to Face + Body faves, jewellery and even gifts! The cherry on the top?

They'll get free shipping and returns on their orders (Ts&Cs apply). So, let them pick exactly what they want with an ASOS gift card — it's the easiest way to win at presents!

3660 **£50** ASOS Gift Card

3661 **£100** ASOS Gift Card

asos.com

# Download our Park App today!

It makes planning your perfect Christmas as easy as ever. Once you've got your account set up, managing everything on the Park App is a doddle. You'll be tapping your way to an unforgettable Christmas 2025 before you know it...

Here are some of the handy things you can do:

- Browse the full catalogue
- Change your order
- Make payments
- View your account status
- Set up a Direct Debit



**Share your  
early bird secret  
and you and your friend  
will earn £10 each!**



Recommend Park Christmas Savings to a friend, and **£10 will be added to your account**, and to your friend or family member's account.

All you need to do is **ask them to enter your name as a reference when they sign up for their Park account on our website.** Or, **send them a link from your Park account page by clicking on the 'Recommend a Friend' box.**

See full terms and conditions at [www.getpark.co.uk](http://www.getpark.co.uk)



# SMYTHS

TOYS SUPERSTORES

NEW  
for  
2025



## Purple Digital Card

NEW for our savers in 2025, the Purple Digital Card with Smyths Digital Card is the combi everyone wants. Sent by email and added to your phone's wallet, with this combi product you'll have Christmas sorted!

Order now at [getpark.co.uk](https://getpark.co.uk)

